

What does this mean for Wick locality?

The Caithness Community Partnership (CPP) has identified the following priority areas for this locality that it will initially focus upon.

We believe working towards these will have a significant impact on reducing inequalities and addressing needs in Wick.

SEP IDENTIFIER WHERE APPROPRIATE	ZONE OR AREA OF NEED	SCORES OUT OF 10 WHERE SEP HAS BEEN UTILISED. (WICK'S OVERALL SCORE IS 3.49)	PUBLIC FEEDBACK AND INFORMATION	PRIORITY
Wealthier/Fairer	<p>Estimated net equivalent household income after housing costs per week</p> <p>Estimated percentage of families on low income and materially deprived</p>	<p>Score 2</p> <p>Score1</p>	<p>Opportunities for training & employment are available but are very disjointed due to mainly funding/ or lack of. The funding framework means that all agencies that should be working together are now fighting for the same funds resulting in short term projects which are inefficient and not sustainable.</p>	<p>PRIORITY – 1</p> <p>Work with agency partners to rationalise funding streams and ensure job & training creation is sustainable and effective. Work with partners to create a local skills profile and thereafter target areas of specific concern through additional or conversion training.</p>
Wealthier/Fairer	<p>Access to Public transport at realistic times</p>		<p>Local bus/train links connecting Wick with Thurso & other towns/villages not always conducive to jobs or attending</p>	<p>Priority – 3</p> <p>Work with users & transport providers to make public transport more usable for local people. Consider social</p>

			appointments	options for provision of transport.
Safer/Stronger	Multiple derelict buildings within the town		The derelict buildings portrays a negative image and is associated with anti-social behaviour, drug & alcohol issues and increasingly uses police resources which are already stretched.	PRIORITY – 4 Work with agency partners, the Caithness Committee & community groups to identify options for town improvements and funding streams
Safer/Stronger	Buildings & spaces poorly maintained with excessive dog fouling & litter. Trend for out of town services and reduction in town centre development		This portrays a negative image for tourists and for the Wick population. The rundown of the town centre also has a negative effect on wealthier/fairer outcomes	PRIORITY – 5 Work with partner agencies & community to develop town centre, buildings & spaces improvement options. Liaise with the local community to identify any opportunities for social enterprise to provide additional amenities.
Smarter	All people aged 16 and over: No qualifications. Expressed as % of expected count, 2011. Percentage of 16-19 year olds not in education or training 2011 Percentage of population 16-74 who have level 4 qualifications or higher 2011 Percentage of	Score 1.75	Those with qualifications move away from the area due to lack of opportunity. School or College not providing skill development for current local employment opportunities.	PRIORITY – 2 Work with the Wick ASG to ascertain how these figures are being tracked and what the current plan is in place to improve the %. Work with partners to create a local skills profile which can be used by education providers to develop courses and training.

	population 16-74 who are in occupation groups 1-3 2011			
Healthier	<p>Male life expectancy in Wick (72.8yrs) 8 years less than Caithness South (80.3yrs)</p> <p>Hospital admissions related to alcohol in Wick 1100 per 100,000 pop. Only 100 per 100,000 pop. In Caithness South</p> <p>Proportion of all people with one or more long term health conditions</p>	Score 1 (Wick South)	<p>Difficult to navigate the health & care system. Care services farmed out to the lowest bidder regardless of quality. Insufficient resources for all health & care services</p>	<p>PRIORITY – 6</p> <p>Work with agency partners, health improvement & community to identify why Wick scores low in most areas of health & wellbeing.</p> <p>Develop an action plan to improve the health inequalities in Wick once causal factors identified</p>

How are we developing this plan?

Priority areas were identified through scores in the Socio-Economic Performance Index, information gathered from meetings with local groups and CPP questionnaires. There are still meetings with Wick High School Pupil Council to take place and Wick Community Council.

It is engaging with the 5 partnership agencies as well as third party partnerships to create actions and outcomes that are clearly identified in the table above.

The plan will also link into the Highland Outcome Improvement plan and the Caithness Adult and child plans.

What are you telling us? What is life currently like in Wick community?

The Wick community feels connected and takes pride in its rich culture and historic past. There is huge effort put into events such as the Gala & Life Boat Day and charity events such as X Factor which are well attended by the local population.

There is widespread concern with the amount of derelict buildings in the town and the trend to move business & services to out of town areas like the Retail Park & new campus when there is a lack of public transport.

Census 2011 figures highlight that Wick experiences low household income coupled with low qualification achievement in the over 16's.

Wick scores high in health inequalities such as male life expectancy, long term conditions and acute hospital admissions compared to the rest of Caithness and Highland.

What are you telling us – what you have said our priorities should be and our community should look like?

All the priorities in the table detailed above were identified through what you have told us and what is highlighted in the Caithness SEP index.

You feel that the opportunities offered in other areas should also be available in your local community.

What are we going to do to get there together with the Wick community?

We have listed our priorities based on information supplied by you in the table above, in working towards these priorities actions will be put in place that will improve the situation as we progress towards the desired long term outcomes which are:

Priority 1 – To improve the net equivalent household income after housing costs per week and reduce the number of families materially deprived by rationalising funding streams to develop sustainable and effective job & training opportunities and create a local skills profile.

Priority 2 – To improve the number of people aged 16 and over who have educational qualifications and access to local job & training opportunities by discovering why people over 16 don't take up further education and to creating a local skills profile and thereafter targeting areas of specific concern through additional or conversion training .

Priority 3 – To greatly improve access to Public transport addressing community needs by making public transport more usable for local people and developing social transport options.

Priority 4 – To reduce the amount of multiple derelict buildings within the town by identifying options for town improvements and funding streams.

Priority 5 – Buildings & spaces poorly maintained with excessive dog fouling & litter with a trend for out of town services and reduction in town centre development by developing town centre, buildings & spaces improvement options and identifying opportunities for social enterprise to provide additional amenities

Priority 6 – Reduce the widespread health inequalities in Wick by discovering casual factors and developing an action plan to address these.

How will we know that we're getting there?

Priorities will be designated to partnership and third party agencies along with relative community groups so ownership of responsibilities is clearly identified.

These groups will create actions to work towards reaching the listed outcomes which will be considered and discussed at every partnership meeting.

As actions are assigned and addressed updates will be provided through the CPP website and at locally held workshops.

An annual report will be distributed to the communities detailing all progress or lack of it giving explanation and reasons along with desired time frames.

FIRST DRAFT